

2011 Fall Promotion



Get
Gr-rr-reat Savings
with **Regency!**



SAVE UP TO \$430

until November 28th, 2011

2011 Fall Promotion



What is the promotion?

Between September 23rd and November 28th, 2011, purchase a Regency or Hampton wood stove, insert or fireplace and receive a free blower on all products (except for CI1200 and CI1250 which receive a free flue adaptor). Purchase a Regency or Hampton gas fireplace, insert or stove and receive a free remote control or thermostat (except for HZI390E, HZI540E, L390E, and L540E which receive a free blower). Purchase a Regency outdoor product and receive free basalt natural stones (except for PTO30 products which receive either free basalt natural stones or a decorative glass surround). With the purchase of a Regency pellet stove or insert, receive a free door overlay for GF55 and GFI55, and receive a free ceramic log set for GC60 and GCI60. Offer not valid on discontinued products or with any other Regency offer. Please see enclosed promo pricing sheet for complete details.

What will you receive from Regency to help you make this promotion a success?

- Point of Purchase materials including Easel Backs, Tent Cards, and Feature Sheets.
- Updated Sample Advertisements and Radio Scripts for use in local newspapers, magazines and other media will be available on Ignite at: www.regency-fire.com/ignite/promotions.php
- Presence on our Regency website: our Dealer Locator will indicate that you are participating in the promotion.

Offer and Dealer Details

- The offer is only valid on current Regency and Hampton fireplaces, stoves or inserts sold between September 23 and November 28, 2011. Offer not valid on discontinued products or with any other Regency offer.
- To qualify for participation, dealers must advertise during the promotion period using Regency Sample Ads, Radio Scripts, or Regency Flyers.
- Dealers must prominently display Point of Purchase materials for this promotion in their showroom.

If you have any questions, please contact your Account Executive or your local Regency Branch.